

**Suggested Interview Questions for Julie Spira, author of the upcoming book,
*The Rules of Netiquette: How to Mind Your Manners on the Web***

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Suggested Introduction

People everywhere are jumping on the social media bandwagon. Facebook, with over 600 million users, now has an equivalent population of the third largest country in the world. Celebrities are breaking up on Twitter, the microblogging site with over 175 million users, and the Royal family has announced the engagement and wedding plans for Prince William and Kate Middleton in less than 140 characters.

Here with us today is Julie Spira, a netiquette expert and author of the upcoming book, *The Rules of Netiquette: How to Mind Your Manners on the Web*. Julie will help you decide whether to push the send button and make sure it's not complicated anymore.

Suggested Questions

1. What is Netiquette?
2. Why do we need Rules of Netiquette?
3. What inspired you to write this book?
4. What are some of the top Rules of Netiquette?
5. How has Netiquette changed since the introduction of Facebook and Twitter?
6. What are some Rules of Netiquette for Facebook?
7. What are some Rules of Netiquette for Twitter?
8. What are some Rules of Netiquette for email?
9. In your book, THE RULES OF NETIQUETTE, you talk about some of the new acronyms used widely on social media sites. Can you explain what some of these mean?
10. What are some Rules of Netiquette for cell phones?
11. What are some examples of the people breaking the rules of netiquette?
12. How can people learn more about netiquette?